

# The secret is out

## 10 ways we challenge the status quo



We want every person to see life to the fullest. That's why we're doing things differently and providing you and your employees with more of what's best, not more of the same. And that includes the network employees want with vision benefits that redefine expectations, all while making the experience easy. After all, it takes vision to see beyond the status quo.



### We offer so many options for care

Your employees can choose a provider on their terms, not ours. That's because we have the right mix of independent, national retail and regional retail providers.

Network

1



### In-network means online, too

Now our members can use Glasses.com and ContactsDirect as in-network providers.

Network

2



### We can even bring eye care and eyewear to you

With our pop-up clinics, employees can sign up to receive an eye exam and select frames, all at your office or facility.\*

\*Currently in pilot phase only and not available for all groups or group sizes.

Network

3



### Frame options to please every personality

Forget frame towers or contact lens formularies, our members get to select from any available brand, including the world's leading designers.<sup>1</sup>

Benefits

4



### We know your industry

You're unique. Which is why we want to help you customize a benefits package with unique options that are the perfect fit for your employees.

Benefits

5

<sup>1</sup> All brands may not be available at all provider locations.



## Members love even more perks

With us, members receive an industry-leading 40% off additional pairs of glasses,\* a unique hearing discount and more. Plus, special offers for additional savings can always be found on our website.

\*At participating, in-network providers only

Benefits

# 6



## We go to the four corners of the earth

We even have an International Travel Solution so that when members have a vision emergency abroad, we're there to help them find a trusted provider.

\*Not available for all group sizes.

Benefits

# 7



## We're all about providing user friendly tools

We have the resources to help your employees when they need it: open enrollment support, our enhanced provider search tool and the industry's first mobile vision app for members.

Easy

# 8



## Service that barely sleeps

We offer award-winning service,<sup>2</sup> even on Sundays! Our live agents are available to assist you until the wee hours of the night – an average of 15 hours per day.

<sup>2</sup> Purdue University Benchmark Portal independent assessment of call centers nationwide, 2015.

Easy

# 9



## Easy for employees means easy for you

We make implementing a vision benefits program seamless for you. No wonder we've had 100% satisfaction for the past 9 years.<sup>3</sup>

Easy

# 10



See why we're the nation's fastest growing vision benefits company<sup>4</sup> at: [starthere.eyemed.com](http://starthere.eyemed.com)

<sup>4</sup> Internal analysis of EyeMed membership data compared to data from leading vision benefit companies, as reported in Freedom of Information ACT (FOIA) requests and news stats.